



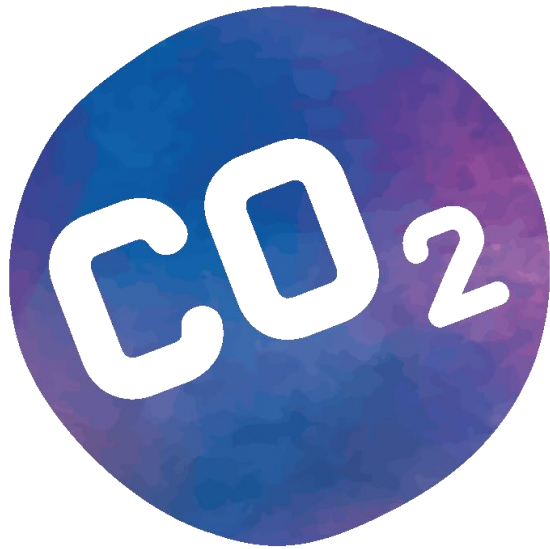
A product operated by the company named 450

Agenda

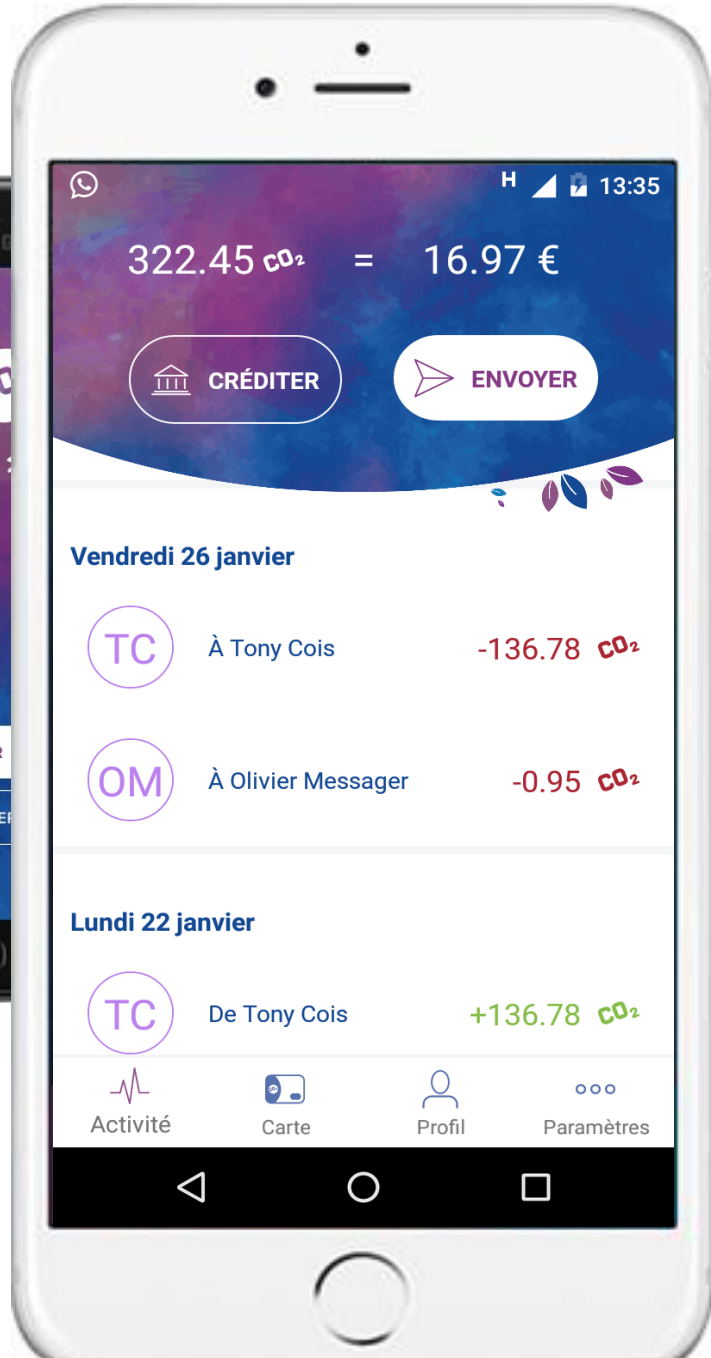
1. What we do
2. Why we do it
3. How we do it

1. What we do



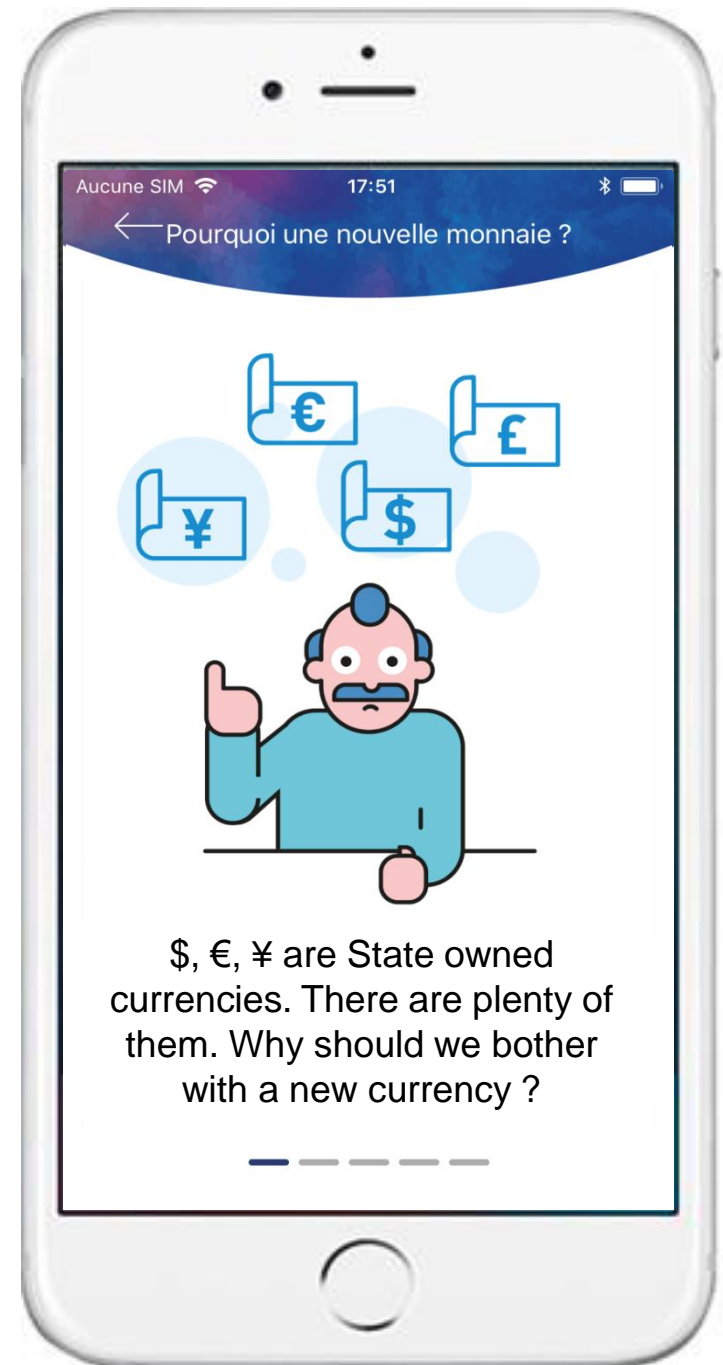


**Creation and circulation of a
currency dedicated to fight
Climate Change**



New banking experience dedicated to climate change

2. Why we do it

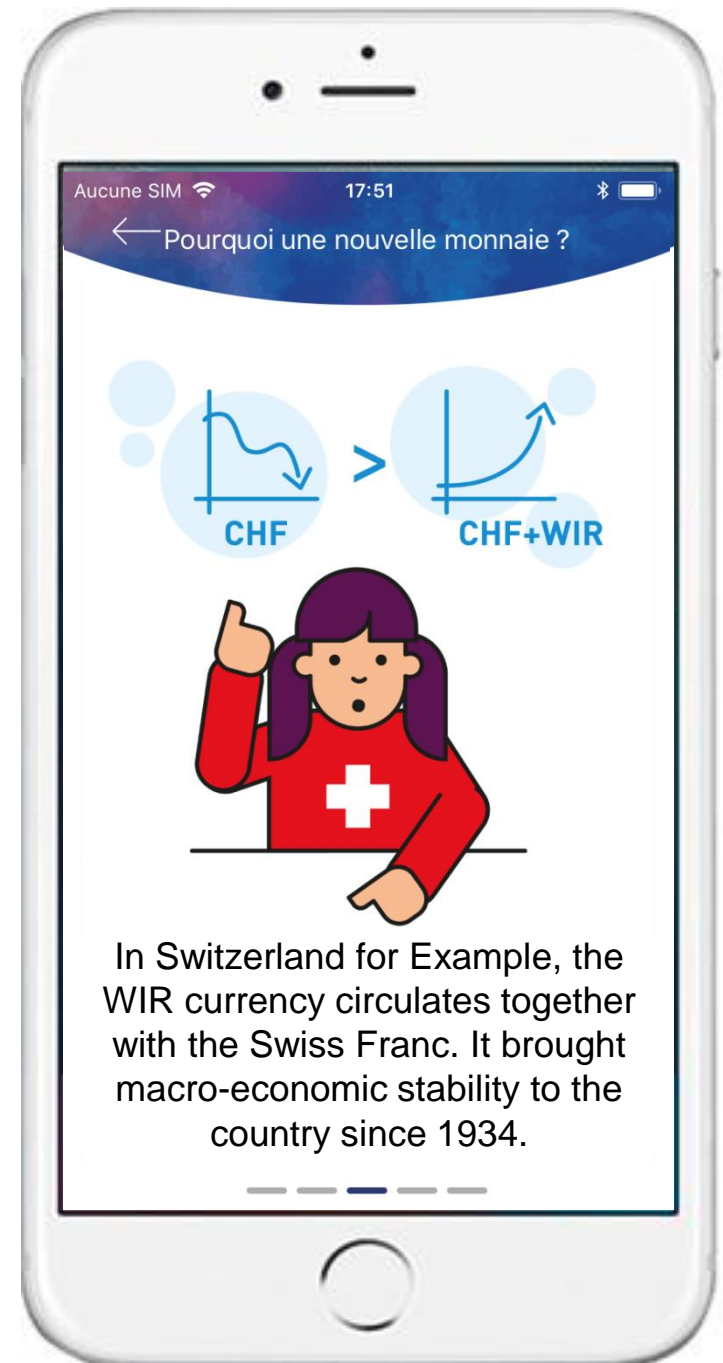


1. No efficacy of current solutions

- Paris Agreement = + 1.5°C max
- Current emissions trend : + 4°C

2. There is no neutrality of money

- Money is a social concept linking all economic agents
- Decentralised creation of money
- Empowerment + reward = involvement
- Powerful macro-economic stabilisation tool



3. How we do it



Animation of the Climate heroes community made of

3 groups :

Miners :

Enterprises and households reducing/abating their CO₂ emissions and generating **CO2s**

Offsetters:

Enterprises and institutions buying **CO2s** in order to offset their CO₂ emissions

Users:

Enterprises and households using **CO2s** currency as a payment system and circulating **CO2s** (with the App. or the card).

One rule for emissions of CO₂ currency (mining)



One ton of CO₂ reduction generates a credit of 1.000 **CO₂s**.

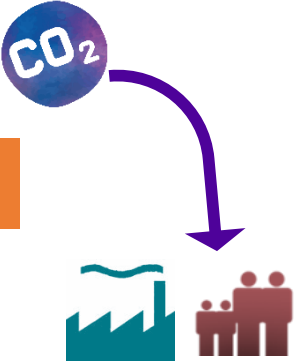
In the near future the emission of **CO₂s** will be registered in a Distributed Ledger, using a Distributed Ledger Technology, based on LISK blockchain. This will avoid double crediting of **CO₂s** by two different companies, for the same CO₂ reductions.

One € / CO₂ exchange rate for households

$$1.000 \text{ CO}_2 = 52.64 \text{ €}$$

CO2 currency circulation

Miner



Miners can trade **CO2s** for € or spend them with the CO2 payment Card

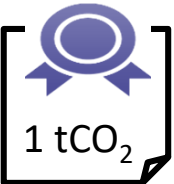
User



A user buys **CO2s** from 450 to reload his account, and spend them in all shop with the CO2 Card



Offsetters



Offsetters buy **CO2s** to offset their CO2 emissions and receive a certificate



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